

Activities

Silver

Gold

Platinum

Account Initialization	Yes	Yes	Yes
Keyword Research	Yes	Yes	Yes
Competitor Analysis	No	No	Yes
Bid Management	Yes	Yes	Yes
Conversion Tracking	No	Yes	Yes
Campaign Tweaking	Yes	Yes	Yes
Landing Pages	1	2	5
Google Analytics	Basic	Advanced	Advanced

⊙ Reports

Weekly	No	No	Yes
Monthly	Yes	Yes	Yes

⊙ Support (Monday to Friday)

E- Mail	Yes	Yes	Yes
Phone	No	Yes	Yes

FL SWAIR
Branding
in tune with nature

Total Man Hours

15

30

45

Starts from Rs 10,000 per month